



Promoting SUCfree Behaviours: Messaging for Guests



Compendium option 1

Mountains, lakes and dreamy sunsets... Wānaka is our little paradise and we can't wait to share it with you. Join us on a mission to become Aotearoa's first single-use cup free town and say "yes" to reusable coffee cups, bottles and bags. Follow the locals and sit, bring your own or borrow.

Option 2

Welcome to Wānaka! We are on a mission to become the first single-use cup free town in Aotearoa. Join the revolution and say goodbye to single-use cups once and for all. Sit, BYO (bring your own), or borrow!

Email confirmation info v1

Welcome to Wānaka! Did you know that we are on a mission to become the first single-use cup free town in Aotearoa?

To reach our goal, we need your help!

When you arrive, follow the locals and adopt our **sit, BYO or borrow** ethos.

As you wander around town, you'll notice that many cafes are 100% SUCfree (single-use cup free), while others offer cup lending schemes and mug libraries.

Sit, bring your own or borrow*.

Visit www.plasticfreewanaka.co.nz/initiatives/single-use-cup-free/ for more info!

*There are 32 cafes in Wānaka where you can borrow a cup!

Email confirmation info v2

Mountains, lakes and dreamy sunsets... Wānaka is our little paradise and we can't wait to share it with you!

Before you arrive, there's a few things you ought to know...

From reusable coffee cups to recycling with care, sustainability is just what we do here. As you wander around town, you'll notice that many cafes are 100% SUCfree (single-use cup free), while others offer cup lending schemes and mug libraries.

When you're in town, do as the locals do and follow these simple steps:

1. **Sit** in and swap throwaways for a relaxing coffee break
2. **Bring your own** reusable coffee cup, water bottle and tote bag
3. **Borrow** from one of the cafe's cup lending schemes or mug libraries

Sit, BYO or borrow - it's that easy!

Visit www.plasticfreewanaka.co.nz/initiatives/single-use-cup-free/ for more info!